



INDIVIDUALIZED COUNSELING PACKAGES

MINI

5 hours

\$ 1,000

STANDARD

10 hours

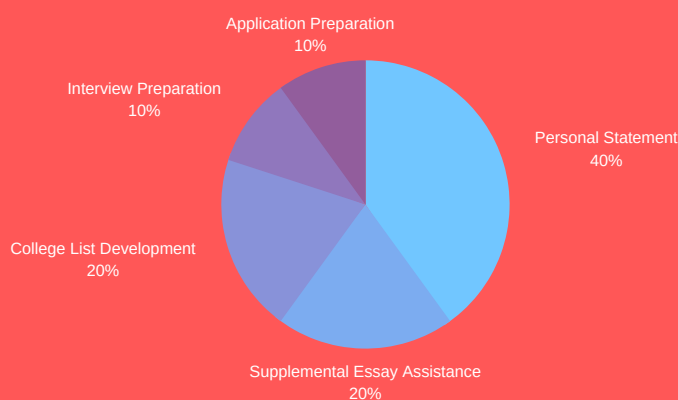
\$ 1,500

THE ELITE

Unlimited hours

\$ 2,500

SAMPLE SCHEDULE: COMPREHENSIVE PACKAGE



This example is to give you an idea of how your student's time could be spent. Such a schedule does not need to be set in advance of starting one's package.

CONTACT INFORMATION

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MENU OF SERVICES

- CommonApp Essay Assistance
- Supplemental Essay Assistance
- College List Development
- SAT/ACT Study Regimen
- Resume Building
- Summer Program Applications
- Scholarship Applications
- Financial Aid Assistance
- Academic Advisory
- Extracurricular Advising
- Recommendation Letter Prep
- Interview Preparation
- College Selection Decision
- College Application Preparation
- Transitioning to College

NOT SURE?

Start with our 30 minute
COLLEGE COUNSELING CONSULTATION
to help us put the best package together for
you. This cost is included in your package fee
if you choose to move forward.

\$100

College Counseling

Test Scores Aren't Everything!

College Admissions: A Complex Puzzle

Test scores are just one piece—of the many pieces—to the college puzzle. With test scores, perhaps it is the case that you've already attained, or soon will attain, a 33 on the ACT or a 1500 on the SAT. And hey, that's tremendous and something to be very proud of! Thing is, even if such scores put you in the top 1 or 2% in the entire country, they are the norm at the nation's top colleges. Therefore, you have to wonder when UChicago receives over 30,000 applications, Harvard receives nearly 40,000 applications, and UC Berkeley receives over 80,000 applications, how admissions committees even begin to differentiate all those applications when most applicants have extraordinary test scores.

This is where VIDAL Access can help you.

Our college counseling program can assist you with your admissions essays and recommendation letters to give your application soul. Indeed, without a compelling narrative backing your academic profile, you are just numbers on a page. Additionally, we can help prepare you for alumni interviews, along with strategically filling out your Common Application (yes, strategy is involved!). We can also aid in the development of your college list, with an appropriate blend of schools that make sense for you. Lastly, we can sometimes even advocate for our students by speaking with admission representatives.

So, no matter your GPA or test scores, VIDAL Access is necessary to differentiate you to the point that an admissions committee would be senseless not to accept you!

Percent of colleges that report a factor is of "considerable" (C) or "moderate" (M) importance

Factor	C	M	C+M
Overall GPA	77.1%	13.8%	90.9%
Grades in college prep classes	76.9%	12.5%	89.4%
Strength of curriculum	51.8%	35.3%	87.1%
ACT or SAT test scores	54.3%	27.9%	82.2%
Counselor letter of rec	14.6%	46.0%	60.6%
Teacher letters of rec	10.9%	46.4%	57.3%
Student's personal statement	18.9%	35.9%	54.8%

Factor	C	M	C+M
Extracurricular activities	7.9%	36.0%	43.9%
Student's interest in the school	13.7%	25.5%	39.2%
AP exam scores	6.9%	30.6%	37.5%
Interview	4.7%	17.4%	22.1%
Work experience	2.8%	15.6%	18.4%
SAT Subject Test scores	2.4%	6.1%	8.5%

**Source: NACAC Admission Trends Survey, 2016

The Department of Education reports that high school students receive only **38 minutes** of college counseling per year. Your student needs more support, which is precisely why our services are **Vidal**.